

3rd ANNUAL BREATHE BIKE FESTIVAL



Sunday, April 28, 2024

The Bridge District, West Sacramento

11am-2pm



A family-friendly event celebrating
the health + safety around bicycling.

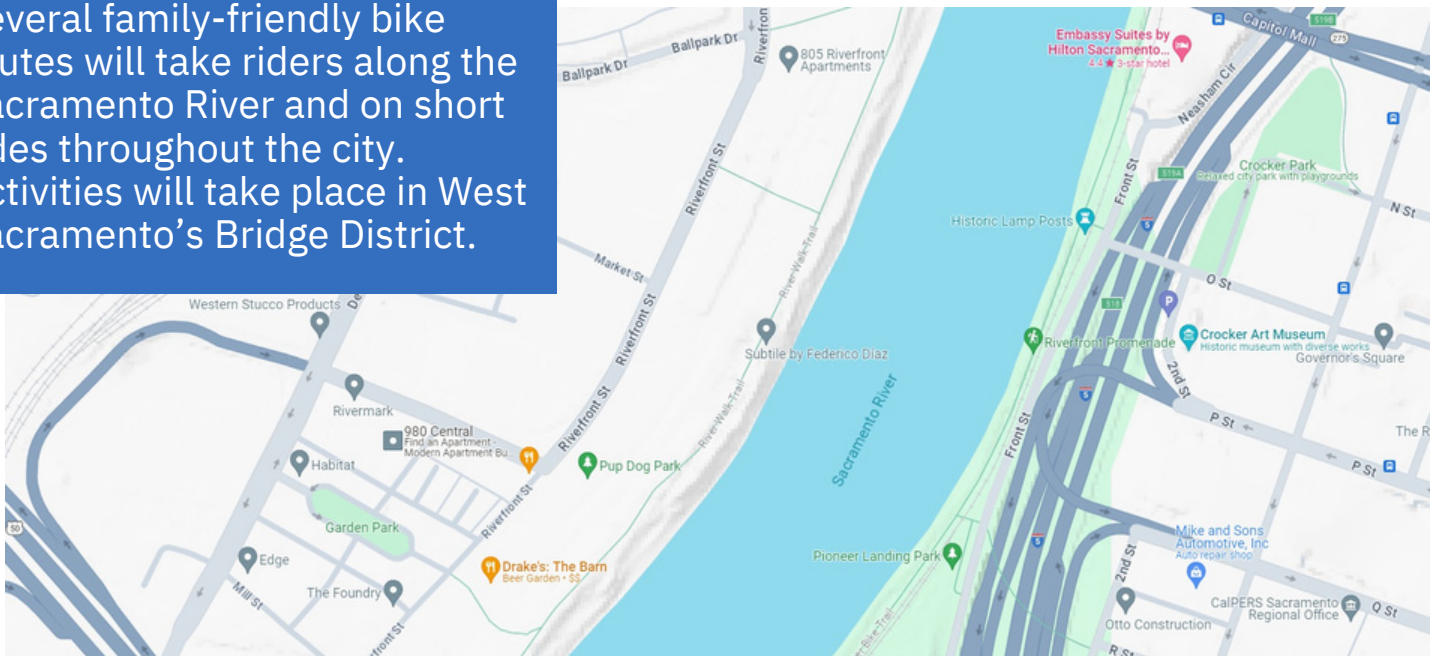
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Breathe California Sacramento Region is hosting the third annual Breathe Bike Festival on April 28, 2024. This will be a family-friendly event with a short bicycling routes, children's activities, health and safety vendors and live music. The health benefits of cycling with an emphasis on bicycle safety is the focus of this event.

This is the May is Bike Month kick-off for the Sacramento Region.

The Breathe Bike Festival will be adjacent to the River Walk Trail and Riverfront Street. Several family-friendly bike routes will take riders along the Sacramento River and on short rides throughout the city. Activities will take place in West Sacramento's Bridge District.



**Thank you for sponsoring an event that promotes health, safety
and air quality improvement for families across the region.**

Sponsorship of this event will elevate family participation from across the region by keeping the Bike Festival free and offering many bicycle safety related items and services at no cost. One of the easiest ways to improve our air quality and overall health is to incorporate active transportation in our daily lives.

By providing opportunities and resources to our youngest cyclists and their families, we can teach them how to ride safely and confidently. The Breathe Bike Festival is a great opportunity to practice safe riding skills, get a quick bike tune-up, properly fit a helmet and have fun with activities along the riverfront as we kick off May is Bike Month!

Presenting Sponsor	\$10,000+	Title, event, media, giveaway, course/station recognition
Platinum Sponsor	\$7,500-10,000	Event sponsor, media, giveaway and course recognition
Gold Level Sponsor	\$5,500-7,000	Event, station and media recognition
Silver Level Sponsor	\$2,500-5,000	Event, activity and media recognition
Bronze Level Sponsor	\$500-2,000	Event and media recognition
Individual Sponsor	\$100-250	Media recognition

In-kind Sponsorship (please describe goods or services to be provided):

Estimated Value: _____

*To discuss sponsorship opportunities, please contact:
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