

1st ANNUAL BREATHE BIKE RODEO



BREATHE
CALIFORNIA
Sacramento Region

A family-friendly event celebrating
the health + safety around bicycling.

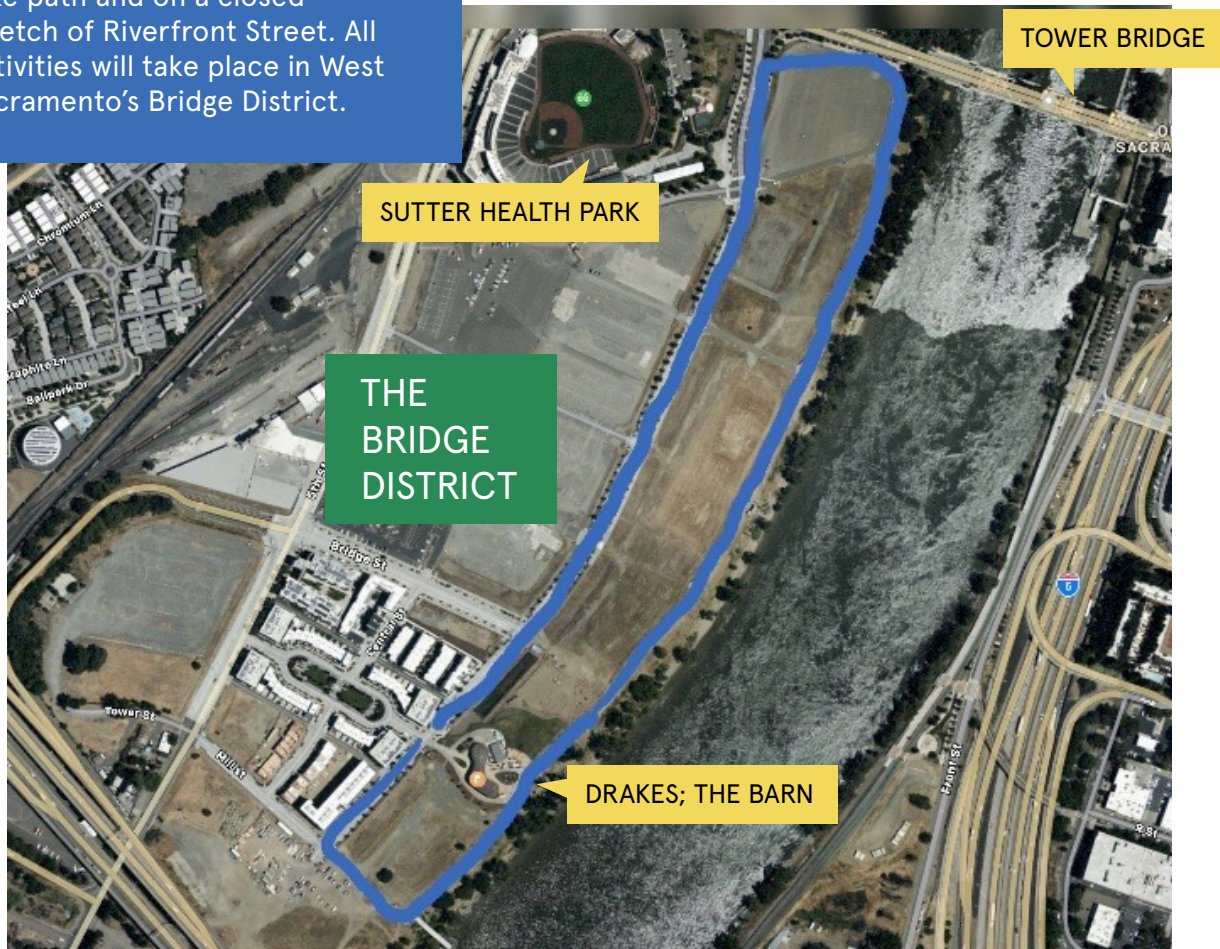
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Breathe California Sacramento Region is hosting the first annual Breathe Bike Rodeo on April 23, 2022. This will be a family-friendly event with a short bicycling route, children's activities, health and safety vendors and live music. The health benefits of cycling with an emphasis on bicycle safety is the focus of this event.

The proposed 1-mile route will take families along the scenic Sacramento Riverfront bike path and on a closed stretch of Riverfront Street. All activities will take place in West Sacramento's Bridge District.



Thank you for your consideration!

Your sponsorship of this event will elevate family participation from across the region by keeping entrance fees minimal and offering many bicycle safety related items and services at no cost. One of the easiest ways to improve our air quality and overall health is to incorporate active transportation in our daily lives.

By providing opportunities and resources to our youngest cyclists, we can teach them how to ride safely and confidently. The Breathe Bike Rodeo is a great opportunity to practice safe riding skills, get a quick bike tune-up, properly fit a helmet and have fun with activities along the riverfront. Thank you for sponsoring an event that promotes health, safety and air quality improvement with a focus on youth.

Co-Head Sponsor	\$10,000	Title, event, media, giveaway, course/station recognition
Presenting Sponsor	\$7,500	Presenting event sponsor, media, giveaway and course recognition
Gold Level Sponsor	\$5,000	Event, station, media, and giveaway recognition
Silver Level Sponsor	\$2,500	Event, activity and media recognition
Bronze Level Sponsor	\$500	Event and activity recognition
Vendor Fee	\$100	Event and media recognition

In-kind Sponsorship (please describe goods or services to be provided):

Estimated Value: _____

To discuss sponsorship opportunities, please contact:
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