

# 35<sup>th</sup> Annual Breathe Bike Trek

September 11, 2021 • Placer County



Sponsorship Kit



# About Us

## The Problem

### Air Quality

- The Sacramento region consistently ranks among the top 12 areas in the nation with the dirtiest air.
- Vehicles and other mobile sources are a major cause of our ozone problem.
- Studies indicate that ultra fine particles in the air could be making you sick.

### Childhood Asthma

- Asthma is the most common serious, chronic childhood disease and is one of the primary reasons for school absences.
- Childhood asthma rates are on the rise.
- Studies show a direct correlation between asthma and air pollution.

### Youth & Tobacco

- Young adults between the ages of 15 and 24 have a higher smoking rate than any other age group.
- The tobacco industry is targeting youth.
- More than 1,000 kids start smoking each day because of what they see in movies.

## Be part of the solution

Breathe California Sacramento Region is a non-profit, grassroots organization that has been fighting locally for clean air, healthy lungs and a tobacco-free future since 1917.

We have a tradition of innovative programs and seeking original solutions to clean our air and improve lung health, many of which have been duplicated throughout the country and around the world.

Now in its 35th year, the Breathe Bike Trek is our largest fundraiser. We are proud to say that 100% of every dollar raised stays in the local communities we serve, and supports the programs that effectively improve the health of our residents.

Your generous support helps us keep the event expenses to a minimum, allowing more dollars to go back into our community and making our communities healthier places to live and breathe.

*To learn more about our programs, visit us at [SacBreathe.org](http://SacBreathe.org)*



# Corporate

## Sponsorship Benefits

### PLATINUM

\$5,000

### GOLD

\$3,000

### SILVER

\$1,500

### BRONZE

\$1,000

Recognition at Trek Awards Ceremony and celebrations



Recognition on up to 1,500 Trek promotion postcards

Large logo

Medium logo

Small logo

Logo

Recognition on Trek web pages at sacbreathe.org



Recognition in the 2022 Trek brochure

Large logo

Medium logo

Small logo

Logo

Complimentary registration passes to ride in the Trek

4 passes

3 passes

2 passes

1 pass

Opportunity to provide banners to be hung at the event



Recognition in Breathe's Annual Report



Recognition on a SAG vehicle at the event

Large logo

Medium logo

Recognition in Trek promotional materials including event fliers, e-newsletters, and Breathe social media channels

Large logo

Medium logo

Opportunity to sponsor a Trek Rest Stop



Sponsorship level exclusivity



To become a Sponsor for the Breathe Bike Trek, please contact Stacy Springer at **(916) 444-5900 ext. 4** or **sspringer@sacbreathe.org**.

SacBreathe.org / 909 12th Street, Suite 100 / Sacramento, California 95814

T: (916) 444-5900



# Individual

## Sponsorship Benefits

**Diamond**

\$1,000

**Emerald**

\$500

**Sapphire**

\$250

Recognition at Trek Awards Ceremony and celebrations



Recognition on up to 1,500 Trek promotion postcards



Recognition on Trek web pages at [sacbreathe.org](http://sacbreathe.org)



Recognition in the 2022 Trek marketing materials



## Trekking for a cause since 1974

To become a Sponsor for the Breathe Bike Trek, please contact Stacy Springer at **(916) 444-5900 ext. 4** or **[sspringer@sacbreathe.org](mailto:sspringer@sacbreathe.org)**.

SacBreathe.org / 909 12th Street, Suite 100 / Sacramento, California 95814

T: (916) 444-5900

# Breathe Bike Trek

## 2021 Sponsorship Commitment Form

Please complete  
this form and  
return to:

**Breathe  
California  
Sacramento  
Region, Attn:**

**Stacy Springer** by  
Friday, July 2, 2021  
to be included in  
all promotional  
materials.

By Mail:

909 12th Street,  
Suite 100,  
Sacramento CA  
95814

Email: sspringer@  
sacbreathe.org

T: (916) 444-5900

Tax ID: 94-1641240

☐ **Yes!** We are proud to sponsor the Breathe Bike Trek

### Sponsorship Level

☐ Platinum Sponsor: \$5,000

☐ Gold Sponsor: \$3,000

☐ Silver Sponsor: \$1,500

☐ Bronze Sponsor: \$1,000

☐ Diamond Sponsor: \$1,000

☐ Emerald Sponsor: \$500

☐ Sapphire Sponsor: \$250

☐ Please check here if this is an in-kind sponsorship Description of goods  
or services to be provided: \_\_\_\_\_

\_\_\_\_\_ Estimated value: \_\_\_\_\_

### RSVP

☐ Will attend

☐ Proud to sponsor, but will not attend

### Primary Contact

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Name as you would like it appear: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Corporate Marketing Contact (We will contact your marketing contact with design specs and requests)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Methods

☐ Check payable to Breathe California Sacramento Region

☐ Please send an invoice

☐ Visa/Mastercard/Amex/Discover (Call 916-444-5900 to make a  
donation using a credit or debit card)

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Number on back of card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_