

4TH ANNUAL



Breathe Bike Festival

SPONSORSHIP OPPORTUNITIES

A fun, family-friendly event celebrating the health and safety of bicycling for everyone!



THE BRIDGE DISTRICT, WEST SACRAMENTO

10AM-1PM

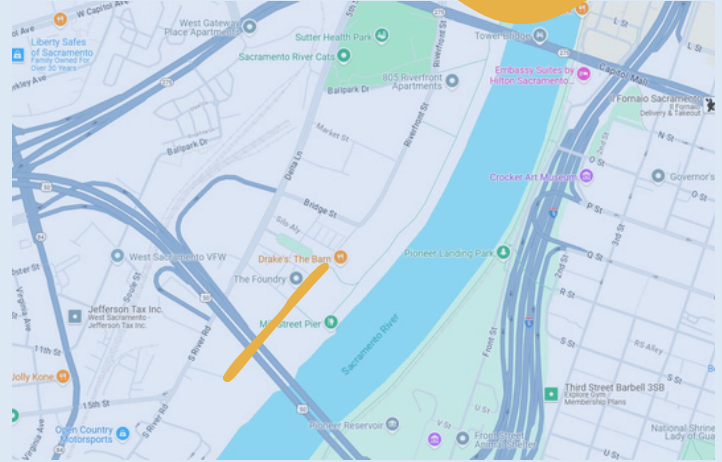
SATURDAY, MAY 3, 2025

ABOUT THE EVENT

Breathe Bike Festival

MAY IS BIKE MONTH
KICK-OFF
EVENT FOR THE
SACRAMENTO REGION

Breathe California Sacramento Region is hosting the fourth annual Breathe Bike Festival on May 3, 2025. This will be a family-friendly event with short bicycling routes, children's activities, health and safety vendors, and live music. The health benefits of cycling, with an emphasis on bicycle safety, are the focus of this event. Participants will have the opportunity to engage in hands-on activities, learn valuable safety tips, and enjoy a fun-filled day while promoting a healthier, more active lifestyle.



The Breathe Bike Festival will be at Riverfront Street and Mill Street. Several family-friendly bike routes will take riders along the Sacramento River and on short rides throughout the city. Activities will take place in West Sacramento's Bridge District.

SPONSORSHIPS

Become a Sponsor

Sponsoring the Breathe Bike Festival helps support a free, family-friendly event that reaches hundreds of families each year while promoting bicycle safety and active transportation. Your support provides vital safety resources, bike tune-ups, and helmet fittings, all while encouraging healthier living and cleaner air. Join us in kicking off May is Bike Month and making a positive impact on the community!

- ✓ **FREE, FAMILY-FRIENDLY EVENT**
- ✓ **FOCUS ON BICYCLE SAFETY**
- ✓ **ACTIVE TRANSPORTATION ADVOCACY**
- ✓ **INTERACT WITH COMMUNITY ORGANIZATIONS**

Thank you for your continued support and partnership with Breathe California Sacramento Region.

Thank You

for sponsoring an event that promotes health, safety and air quality improvement for families across the region.

PRESENTING SPONSOR	Platinum Level benefits and title sponsor, six tickets to annual donor recognition event	\$10,000+
PLATINUM SPONSOR	Gold Level benefits and community bike tour sponsor at event	\$7,500-10,000
GOLD LEVEL SPONSOR	Silver Level benefits and special feature sponsor at event with signage	\$5,500-7,000
SILVER LEVEL SPONSOR	Bronze Level benefits and special feature in social media and newsletter	\$2,500-5,000
BRONZE LEVEL SPONSOR	Individual sponsor benefits and social media and throughout event	\$500-2,000
INDIVIDUAL SPONSOR	Recognition on event page	\$100-250

IN-KIND SPONSORSHIP

Please describe goods or services to be provided:

.....
.....

Estimated Value:

To discuss sponsorship opportunities, please contact: Breathe California Sacramento Region, / Attn: Jennifer Finton 909 12th Street, Sacramento, CA 95814
jfinton@sacbreathe.org

Thank you for considering
sponsorship—join us today and
make a difference!



BREATHE
CALIFORNIA
Sacramento Region

909 12th Street, Suite 200

Sacramento CA, 95814

Phone: (916)444-5900

Email: engage@sacbreathe.org

Website: www.sacbreathe.org



@sacbreathe

3RD ANNUAL



Breathe Bike Festival

A fun, family-friendly event celebrating the health and safety of bicycling for everyone!

SPONSORSHIP OPPORTUNITIES



THE BRIDGE DISTRICT, WEST SACRAMENTO

11AM-2PM

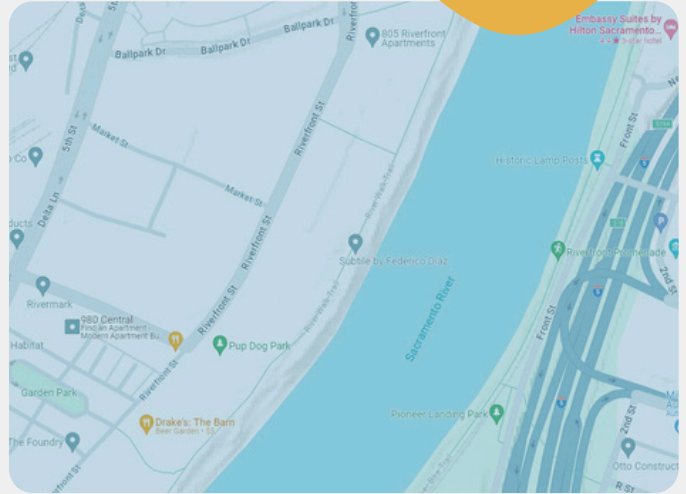
SUNDAY, APRIL 28, 2024

ABOUT THE EVENT

Breathe Bike Festival



Breathe California Sacramento Region is hosting the third annual Breathe Bike Festival on April 28, 2024. This will be a family-friendly event with short bicycling routes, children's activities, health and safety vendors, and live music. The health benefits of cycling, with an emphasis on bicycle safety, are the focus of this event. Participants will have the opportunity to engage in hands-on activities, learn valuable safety tips, and enjoy a fun-filled day while promoting a healthier, more active lifestyle.



The Breathe Bike Festival will be adjacent to the River Walk Trail and Riverfront Street. Several family-friendly bike routes will take riders along the Sacramento River and on short rides throughout the city. Activities will take place in West Sacramento's Bridge District.

SPONSORSHIPS

Become a Sponsor

Sponsoring the Breathe Bike Festival helps support a free, family-friendly event that reaches hundreds of families each year while promoting bicycle safety and active transportation. Your support provides vital safety resources, bike tune-ups, and helmet fittings, all while encouraging healthier living and cleaner air. Join us in kicking off May is Bike Month and making a positive impact on the community!

- ✓ **FREE, FAMILY-FRIENDLY EVENT**
- ✓ **FOCUS ON BICYCLE SAFETY**
- ✓ **ACTIVE TRANSPORTATION ADVOCACY**
- ✓ **YOUTH AND FAMILY ENGAGEMENT**

Thank you for your continued support and partnership with Breathe California Sacramento Region.

Thank You

for sponsoring an event that promotes health, safety and air quality improvement for families across the region.

PRESENTING SPONSOR	Title, event, media, giveaway, course/station recognition	\$10,000+
PLATINUM SPONSOR	Event sponsor, media, giveaway and course recognition	\$7,500-10,000
GOLD LEVEL SPONSOR	Event, station and media recognition	\$5,500-7,000
SILVER LEVEL SPONSOR	Event, activity and media recognition	\$2,500-5,000
BRONZE LEVEL SPONSOR	Event and media recognition	\$500-2,000
INDIVIDUAL SPONSOR	Media recognition	\$100-250

IN-KIND SPONSORSHIP

Please describe goods or services to be provided:

.....
.....

Estimated Value:

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