The 2021
Breathe Youth Media Awards
March 25th, 2021
Sponsorship Kit
### Corporate Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>CONTRIBUTING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in pre-event promotional materials such as website, social media, and e-newsletters</td>
<td>Logo*</td>
<td>Logo*</td>
<td>Logo*</td>
<td>Name</td>
</tr>
<tr>
<td>Link to sponsor commercial or PSA posted on Breathe website and Facebook page</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in press releases and media advisories</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on event day in all multimedia platforms</td>
<td>Logo*</td>
<td>Logo*</td>
<td>Logo*</td>
<td>Name</td>
</tr>
<tr>
<td>Logo recognition at the virtual event</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Announcement during virtual event</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to air a commercial or PSA before the ceremony and during the teen after-party</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Up to 90 seconds</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Up to 30 seconds</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Logo prominence will depend on sponsorship level

To become a Sponsor for the 2021 BYMAs, please contact **Jennifer Finton** at (916) **444-5900** or jfinton@sacbreathe.org.

SacBreathe.org / 909 12th Street, Suite 100 / Sacramento, California 95814
T: (916) 444-5900
### Individual Sponsorship Benefits

<table>
<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Contributing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
<td>$100-$249</td>
</tr>
</tbody>
</table>

**Before the event**
- Recognition in pre-event promotional materials such as website, social media, and e-newsletters

**At the event**
- Announcement during virtual event
- Recognition on event day in all multimedia platforms
- Opportunity to air a commercial or PSA before the ceremony and during the teen after-party (Up to 90 seconds for Gold, Up to 30 seconds for Silver and Bronze)

**Other:** I love this cause and I would like to contribute ___________ towards it!

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Breathe Youth Media Awards

2021 Sponsorship Commitment Form

Please complete this form and return to: Breathe California Sacramento Region, Attn: Jennifer Finton by the end of February 2021 to be included in all promotional materials.

By Mail:
909 12th Street, Suite 100, Sacramento CA 95814

Tax ID: 94-1641240

Email: jfinton@sac breathe.org

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Yes! We are proud to sponsor the Breathe Youth Media Awards

<table>
<thead>
<tr>
<th>Corporate Sponsorship</th>
<th>Individual Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Gold Sponsor: $10,000</td>
<td>☐ Gold Sponsor: $1,000</td>
</tr>
<tr>
<td>☐ Silver Sponsor: $5,000</td>
<td>☐ Silver Sponsor: $500</td>
</tr>
<tr>
<td>☐ Bronze Sponsor: $2,500</td>
<td>☐ Bronze Sponsor: $250</td>
</tr>
<tr>
<td>☐ Contributing Sponsor: $1,500</td>
<td>☐ Contributing Sponsor: $100-$249</td>
</tr>
</tbody>
</table>

☐ Please check here if this is an in-kind sponsorship

Description of goods or services to be provided: ____________________________

_________________________________ Estimated value: _________________

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Primary Contact

Name: ___________________________ Title: ___________________________
Organization/Company: ___________________________
Name as you would like it appear: ___________________________
Address: ___________________________
City: _______________ State: _______________ ZIP: _______________
Phone: _______________ Fax: _______________ Email: _______________

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Corporate Marketing Contact (We will contact your marketing contact with design specs and requests)

Name: ___________________________ Title: ___________________________
Phone: ___________________________ Email: ___________________________

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Payment Methods

☐ Check payable to Breathe California Sacramento Region
☐ Please send an invoice
☐ Visa/Mastercard/Amex/Discover (Please fill out information below and call (916) 444-5900 to pay by phone)

Name: ___________________________
Billing Address: ___________________________
City: _______________ State: _______________ ZIP: _______________
Card Number: ___________________________
Exp. Date: ___________________________ Number on back of card: ________
Signature: ___________________________ Date: ___________________________