Sponsorship Visibility

4,300 Subscribers

to Breathe California's e-news

1,100 visitors
to SacBreathe.org &
4,000 impressions
per month

Fact:
E-cigarette use among highschoolers has risen from 1.5% in 2011 to 11.7% in 2017.

Fact:
Nearly 145,000 asthmatics live in the Sacramento area and 45,350 are children. Asthma is also the leading reason for school absences.

Our Audience at a Glance

In a recent conducted study

- 63% report a household income of $100,000 or higher
- 95% live and spend disposable income in Sacramento
- 82% are homeowners
- 82% are 45 years of age or older
- 76% report earning a College degree & 38% have a Master's degree or higher
- 58% travel more than twice a year, and 43% travel internationally at least once a year

Breathe California Sacramento Region | 909 12th Street, Suite 100 | Sacramento, CA 95814 | www.SacBreathe.org