



The 2020

# Breathe Youth Media Awards

Tuesday, March 17, 2020

Guild Theater, Sacramento CA  
Sponsorship Kit



**BREATHE**  
**CALIFORNIA**  
*Sacramento Region*

# Corporate

## Sponsorship Benefits

**GOLD**  
\$10,000

**SILVER**  
\$5,000

**BRONZE**  
\$2,500

**CONTRIBUTING**  
\$1,500

		<b>GOLD</b> \$10,000	<b>SILVER</b> \$5,000	<b>BRONZE</b> \$2,500	<b>CONTRIBUTING</b> \$1,500
Before the event	Recognition in pre-event promotional materials such as website, social media, and e-newsletters	Logo*	Logo*	Logo*	Name
	Link to sponsor commercial or PSA posted on Breathe website and Facebook page	●	●		
	Recognition in press releases and media advisories	●			
At the event	Event tickets for 4 people	●	●	●	●
	Opportunity to host an activity booth and/or distribute promotional items at the event	●	●	●	
	Recognition on event day materials such as banners, programs, and multimedia presentations	Logo*	Logo*	Logo*	Name
	Opportunity to hang company banners at the event venue	●	●		
	Opportunity to air a commercial or PSA before the ceremony and during the teen after-party	Up to 90 seconds	Up to 30 seconds		

\*Logo prominence will depend on sponsorship level

To become a Sponsor for the 2020 BYMAs, please contact Mariah Villela at **(916) 444-5900** or **mvillela@sacbreathe.org**.

SacBreathe.org / 909 12th Street, Suite 100 / Sacramento, California 95814

T: (916) 444-5900

# Individual

## Sponsorship Benefits

**GOLD**  
\$1,000

**SILVER**  
\$500

**BRONZE**  
\$250

**CONTRIBUTING**  
\$100-250

---

Before the event	Recognition in pre-event promotional materials such as website, social media, and e-newsletters	Name	Name	Name	
------------------	---	------	------	------	--

	Recognition in press releases and media advisories	●			
--	--	---	--	--	--

---

At the event	Event tickets for 4 people	●	●		
--------------	----------------------------	---	---	--	--

	Recognition on event day materials such as banners, programs, and multimedia presentations	●	●	●	●
--	--	---	---	---	---

Other: I love this cause and I would like to contribute \_\_\_\_\_ towards it!

---

To become a Sponsor for the 2020 BYMAs, please contact Mariah Villela at **(916) 444-5900** or **[mvillela@sacbreathe.org](mailto:mvillela@sacbreathe.org)**.

SacBreathe.org / 909 12th Street, Suite 100 / Sacramento, California 95814

T: (916) 444-5900

# Breathe Youth Media Awards

## 2020 Sponsorship Commitment Form

Please complete this form and return to: **Breathe California Sacramento Region, Attn: Mariah Villela** by Friday, Jan. 17, 2020 to be included in all promotional materials.

By Mail:  
909 12th Street,  
Suite 100,  
Sacramento CA  
95814  
  
Tax ID: 94-1641240  
  
Email: [mvillela@sacbreathe.org](mailto:mvillela@sacbreathe.org)

**Yes!** We are proud to sponsor the Breathe Youth Media Awards

### Corporate Sponsorship

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Contributing Sponsor: \$1,500

or

### Individual Sponsorship

- Gold Sponsor: \$1,000
- Silver Sponsor: \$500
- Contributing Sponsor: \$250

Please check here if this is an in-kind sponsorship

Description of goods or services to be provided: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Estimated value: \_\_\_\_\_

### Primary Contact

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Name as you would like it appear: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Corporate Marketing Contact (We will contact your marketing contact with design specs and requests)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Methods

Check payable to Breathe California Sacramento Region

Please send an invoice

Visa/Mastercard/Amex/Discover (Please fill out information below and call (916) 444-5900 to pay by phone)

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Number on back of card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_